

The Objectivist Center

2003 Summer Seminar Exhibit Details

- Location: Bentley College
175 Forest St.
Waltham, MA 02452-4705
- Exhibit Hours: Saturday, June 28 8:00 p.m. – 11:00 p.m.
Sunday, June 29 12:45 p.m. – 2:15 p.m. and
6:00 p.m. – 8:00 p.m.
Monday, June 30 12:45 p.m. – 2:15 p.m. and
6:00 p.m. – 8:00 p.m.
- Exhibitor Fee: Non-profit organization: \$250
For-profit organization: \$500
Included in the fees are admission of two exhibitors (booth personnel) to the exhibition area and a five foot table with two chairs.
(Note: Access to conference sessions requires separate registration as a conference participant.)
- Advertising Fee: Exhibitor: ½ page black and white ad in Seminar Binder \$200
Non-Exhibitor: ½ page black and white ad in Seminar Binder \$300
(See advertising specification sheet)

Rules and Restrictions

The Objectivist Center (TOC) reserves the right to determine the eligibility of any exhibitor for participation in the exhibition. TOC, in its sole judgment, will determine the appropriateness of products to be exhibited, and reserves the right to prohibit display or advertisement of products.

Sales: Sales or other transactions by the Exhibitor shall be limited to the taking or acceptance of written orders, and under no circumstances shall any delivery of goods or items be made at the exhibition.

Advertisements: Advertisements outside of the exhibitor booth are prohibited. Exhibitors may not post signs anywhere outside of their assigned booth.

Liability: The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save The Objectivist Center and Bentley College and their employees, and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, occupancy, or use of the exhibit booth and presence on the exhibition premises. In addition, Exhibitor acknowledges that The Objectivist Center and Bentley College do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance, including, if desired, business interruption and property damage insurance covering losses by the exhibitor.

The Objectivist Center

2003 Summer Seminar Exhibit Application

Representative(s): _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax: _____

Web address: _____ E-mail: _____

Nature of business and examples of products/information to be displayed: _____

The undersigned on behalf of the applicant company, its employees, agents and contractors, agrees to comply with the rules and regulations set forth on the "2003 Summer Seminar Exhibit Details" sheet.

Signature –Authorized representative of Exhibitor

Date

Exhibition Booth Fee:

- Non-profit organization: \$250
- For-profit organization: \$500

Advertisement in Summer Seminar Binder: (see specification sheet for details)

- Exhibitor Advertisement \$200
- Non-Exhibitor Advertisement \$300

Total: _____

Payment Enclosed. (Check or money order, in U.S. funds drawn on a U.S. bank, and made payable to The Objectivist Center.)

Credit Card Payment

Please circle: Visa MasterCard American Express

Card# _____ Exp. Date: _____

Signature: _____

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Exhibitor Advertising Specifications

Publication Policies

All Advertisements are subject to The Objectivist Center's approval of copy, text, display, and illustration. The Objectivist Center reserves the right to reject or cancel any advertisement and will not accept responsibility for errors in requested copy changes.

Mechanical Requirements

- Ad Size: ½ page 7.75" x 4.896"
- All ads submitted electronically must be in .pdf format with all fonts embedded and specified for 150 line screen. All files must be in black and white, and must be accompanied by a black and white proof for positioning.
- Ads submitted in hard copy format should be line art only (no tints, gradations or halftones), and should be 100% size.
- Ads that do not meet the above specifications will be altered at the discretion of The Objectivist Center.

Deadline

Ads are due no later than May 30.

Delivery

Please send all art materials to:

Jamie Dorrian

The Objectivist Center

11 Raymond Avenue Suite 31

Poughkeepsie, NY 12603

Voice: 845-471-6100

Fax: 845-471-6195

E-mail: jdorrian@objectivistcenter.org